

ROHAN GERRARD

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EDUCATION

2018-2021

Bachelor of Design (Majoring in Communication Design & UX)
Swinburne University of Technology

2012-2017

Secondary College
Beaufort Secondary College

Certificate II and III in Screen and Digital Media
Australian Institute of Education and Training

Certificate III in Technical Production (music)
College of Sound and Music Production

TRAINING

2022

Aaron Sansoni Deal Mastery

2021

Aaron Sansoni Empire Mastery

EMPLOYMENT

2017-CURRENT

Freelance Business Owner
Rohan Gerrard Design

2021-CURRENT

Adobe Digital Coach
Swinburne University of Technology

2020

Junior Communication & Website Designer
Swinburne Design Bureau (Professional Placement)

2019

Project Coordinator and UI/UX Designer
Youthrive Victoria - Dream Seeds® Program

SKILLS AND EXPERIENCE

- Excellent planning and project management skills
- Can work independently and unsupervised and take initiative
- Can work well in a team environment
- Excellent time management skills
- Able to work within a design brief and to the needs of the client
- Able to work to a deadline
- Able to work under pressure
- Research Skills
- Skilled in the use of Adobe Creative Cloud software
- Skills in HTML, CSS, PHP and various CMS systems
- Experience and skills in a wide range of professional and creative software
- Proven leadership skills
- Experience and skills in business management
- Experience in public speaking
- Experience planning and running events
- Experience in the use of sound production equipment and software

COMPLETED UNITS OF STUDY

Bachelor of Design Course GPA: 3.5/4

Swinburne University (2021)

- UX Interaction Design Capstone Project
- Interaction Design for Mobile Devices
- Design Systems and Services
- Communication Design Capstone Project
- Web Marketing and Advanced Usability
- Design for Production

Swinburne University (2020)

- Integrated Professional Placement A
- Integrated Professional Placement B

Swinburne University (2019)

- Visual Communication Studio
- Typography: Print and Interactive Publication
- Introductory Design Studio
- Contemporary Design Issues
- Publication Design
- Packaging Design
- Experience Design and Usability for Web
- Communication Design Strategy

Swinburne University (2018)

- Interaction Design for Web
- Web Design
- Photography
- Brand & Identity Design
- Typography
- Digital Design
- Concepts & Narratives
- 20th Century Design

PERSONAL QUALITIES

- Organised
- Hard working
- Reliable
- Punctual
- Well presented
- Friendly
- Respectful
- Honest
- Trustworthy
- Helpful

INTERESTS AND HOBBIES

- Design
- Website Development
- Technology
- Photography
- Music
- Business and Entrepreneurship

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ACHIEVEMENTS

2021

Excellence in Design | UX Interaction Design Capstone Project
Swinburne University of Technology

2021

Semi Finalist, Tech Visionary Award
Victorian Young Achiever Awards

2020

Top 10 Finalist
Adobe Universities Creative Jam (Australia/New Zealand)

Make It Break It Design Sprint
Swinburne University of Technology x Studio MASS

2019

Young Citizen of the Year
Pyrenees Shire

Swinburne Club of the Year
Swinburne Design Collective

Make It Break It Design Sprint
Swinburne University of Technology x Studio MASS

2018

Young Rural Leaders Program & Mentoring Program
Macpherson Smith Rural Foundation

Scholarship Recipient
George Alexander Foundation

2017

Long Tan Leadership Award
Australian Defence Force

School Captain
Beaufort Secondary College

VET Student of the Year
Beaufort Secondary College

COMMUNITY INVOLVEMENT

2021

Treasurer Swinburne Design Collective
Organising Committee GradX

2020

President Swinburne Design Collective
Coordinator You thrive Victoria Dream Seeds® Program
Organising Committee GradX

2019

President Swinburne Design Collective
Finance Officer, Presenter & Designer Dream Seeds®
Working Group You thrive Victoria & Deloitte | Virtual Rural Youth Network

2018

Presenter & Designer Dream Seeds®
Events Manager Swinburne Design Collective
Designer Swinburne University Table Tennis Club (2018-2020)

REFEREES

Dr Alison de Kruiff

Discipline Leader, UX Interaction Design
Swinburne University of Technology

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Assoc. Prof. Clare Dyson

Associate Professor, Digital Literacies
Swinburne University of Technology

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